

CRIME STOPPERS OF MICHIGAN

8th Annual

Christmas Party



HOST:
Erica Francis
Fox 2 News Anchor



SATURDAY, DECEMBER 7, 2024
12N-4PM



THE PARADE COMPANY

9500 MT. ELLIOTT, STUDIO A DETROIT, MI 48211

CRIME STOPPERS
1•800•SPEAK UP
ANONYMOUS CASH REWARDS

CRIME STOPPERS
CENTER FOR CRIME PREVENTION
EDUCATION PREVENTION CONFLICT RESOLUTION

CRIME STOPPERS OF MICHIGAN 2024 8th Annual Children's Christmas Party

Dear Friend of Crime Stoppers,

It's just frustrating. After more than thirty years of serving southeast Michigan as the leading Crime Stoppers organization in the Midwest and the only organization in southeast Michigan that advocates for crime victims and their families, it's just frustrating that the question we hear most is still, "What does Crime Stoppers of Michigan do?" Let me help you with that question.

Imagine you're in a small 12x15 room. Against one wall is a large backdrop with the Crime Stoppers logo and the logos of a dozen corporations that support our work across seven counties of southeast Michigan. In front of that backdrop are a half dozen chairs. Seated on those chairs are family and friends of a human being whose life has been needlessly snuffed out by a heinously criminal act. The family members stare into a television camera, painfully recounting memories of their lost loved one, tearfully sharing their grief, and passionately appealing to "anyone who has information that could lead to an arrest and bring this family some closure" to call the Crime Stoppers 1-800 phone line to speak up.

Now look again. Seated on the laps of the oldest persons sitting on those chairs are children. They say nothing. They don't cry. They have no youthful spark in their eyes. They are the sons and daughters of persons whose lives were taken. They will never again ride on their father's shoulders. Their mothers will never tuck them into bed again. Their lives will never be the same. Will they ever smile again?

Now, imagine standing in the cavernous facility where the Detroit Parade Company warehouses their floats, life-sized bobble heads and other parade paraphernalia. The room reverberates with the gleeful voices of nearly 150 children who are hanging out with Santa and Mrs. Claus, elves, and Crime Stoppers staffers and volunteers who have come together to give these children a reason to smile again.

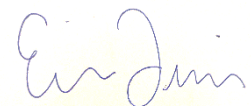
These children laid flowers at their mother's graves. These children sleep with pictures of their father's under their pillows. They are the same children who sat, sad and motionless at press conferences where other family members pleaded for someone to step up and speak up. And yes. They are smiling again.

They are smiling because the *aftercare* Crime Stoppers provides them and their families is essential for their healing. They are smiling because the work of staff and volunteers to collect, organize, and prepare toys, clothing, and other gifts to be distributed to these children at this event is impactful. They are smiling because the cumulative effects of the resources, encouragement, and coping resources provided during the year through our Family Support groups is potent and significant.

"What does Crime Stoppers of Michigan do?" We put smiles on the faces of children who have experienced immeasurable loss at a tender age. And we cannot keep putting smiles on these children's faces without your financial support. So please, help us as we help the children smile again.



President / CEO, Crime Stoppers of Michigan



News Anchor, Fox 2 News



The Children's Christmas Party Includes

The party for the children will include a tour of the Thanksgiving Day Parade floats, lunch, a holiday atmosphere, games, entertainment for the whole family, a VIP area for sponsors, gifts passed out by Santa and his elves, and much more. Hundreds of families will be receiving bags of toys for their children. [P] [SEP]

Our Christmas Party helps to bring a little joy, happiness and put smiles on these children's faces who have been through so much sadness. The feeling of being a victim of a crime or losing someone is beyond words. For the victims, constant feelings of shock, numbness, denial, disbelief, and anger may chase them for life. Losing someone means there will be no more birthday parties, backyard gatherings, or other family activities to share with them. The laughter, hugs, guidance, sense of security and those opportunities to say "I love you" are forever gone. For children dealing with the death of a loved one as a result of a deliberate and often violent act committed by another human being, the pain of loss is intensified, making their grief often more complicated. Holidays approaching represent great challenges for these families. Not only is dealing with the pain of not being with their loved one difficult, but also some families have financial difficulties after the crime.



Tour of the Thanksgiving Day Parade Floats

Entertainment

Music

Games

Santa Claus & Ms. Claus

Balloons by Elf Rick

Frosty's Sweet Shoppe with Candy

Gift bags with toys for all the children

Face Painting

VIP area for Sponsors

Christmas Floats

Special Guests

2024 Children's Christmas Party Sponsorship Opportunities

SPONSORSHIP BENEFITS



Santa

Ms. Claus

Rudolph

Elf

\$25,000

\$15,000

\$10,000

\$7,500

Invitation to VIP reception (two guests)



Featured Sponsor event and PR announcements to Press & Media



Opportunity to place/distribute literature at event



Company Ad displayed digitally/electronically at event



Acknowledgement in the Crime Stoppers Information Packet



Exclusive Interview with company representative



Acknowledgement in the Crime Stoppers Sponsorship Packet



Signage throughout the event



Thank You billboards showing partnership with Crime Stoppers



6



4



2



1

Acknowledgement in program at event



Full Page



Full Page



Half Page



Half Page

Acknowledgement in bi-monthly newsletter



Acknowledgement on Crime Stoppers social media



Acknowledgement on Crime Stoppers website



Rights to use Crime Stoppers logo and affiliation in the company's 2024 publications & community outreach activities



2024 Children's Christmas Party Sponsorship Opportunities

SPONSORSHIP BENEFITS



Frosty

Candy Cane

Angel

\$5,000

\$2,500

\$1,000

Invitation to VIP reception (two guests)



Featured Sponsor event PR announcements to Press & Media

Opportunity to place/distribute literature at event

Company Ad displayed digitally/electronically at event

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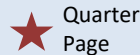
Exclusive Interview with company representative

Acknowledgement in the Crime Stoppers Sponsorship Packet

Signage throughout the event

Thank You billboards showing partnership with Crime Stoppers

Acknowledgement in the program at event



Acknowledgement in bi-monthly newsletter



Acknowledgement on Crime Stoppers social media




Acknowledgement on Crime Stoppers website



Rights to use Crime Stoppers logo and affiliation in the company's 2024 publications & community outreach activities



Christmas Party Sponsorship Form

Date: Saturday, December 7, 2024 
Venue: The Parade Company, 9500 Mt. Elliott, Studio A Detroit, MI



*To fill out our Christmas Party Form Online, please go to www.1800speakup.org under DONATE

YES, we will attend the Children's Christmas Party and are pleased to sponsor at the following level:
(for details on Sponsor benefits, please see previous pages) (Two attendees per sponsorship)

- | | |
|--|--|
| <input type="radio"/> SANTA CLAUS \$25,000 | <input type="radio"/> FROSTY \$5,000 |
| <input type="radio"/> MRS. CLAUS \$15,000 | <input type="radio"/> CANDY CANE \$2,500 |
| <input type="radio"/> RUDOLPH \$10,000 | <input type="radio"/> ANGEL \$1,000 |
| <input type="radio"/> ELF \$7,500 | |

Sadly, we cannot attend, but are happy to donate \$_____

(Donors of \$1,000 or more will be included in a listing of supporters that will be shown electronically during the event)

For sponsors:

Name written exactly as it will appear in printed materials

Organization Name

Mailing Address

City State Zip

Contact Person Email Address

Daytime Telephone # Fax #

Sponsors, please include a high resolution corporate logo and/or program ad (see specs).

Email ads/logos to: shirley@michiganalliance.org no later than Dec 1, 2024

PAYMENT METHODS

- CHECK
- CREDIT CARD   
- Visa Mastercard Amex

RECEIVE INVOICE VIA

- E-mail
- Mail
- Fax
- No invoice requested

Please make checks payable to: _____
Crime Stoppers of Michigan Credit Card Number Expiration Date Security Code

Mail to: _____
Crime Stoppers of Michigan I hereby authorize \$_____ to be charged to my above credit card
18000 West 9 Mile Road, Ste 500

Southfield, MI 48075 Please complete form and email to supporter@michiganalliance.org Authorized signature

For additional information, please contact Crime Stoppers at 313-922-5000, ext. 114.

Crime Stoppers of Michigan is a 501(c)(3) organization. All contributions are tax deductible in compliance with the law.

2024 Advertising Specifications

All advertisements/logos will be displayed electronically and in full color. Ads must be submitted no later than December 1, 2024

Acceptable ad formats: vectored EPS (preferred), JPEG, TIF or PDF
Color palette: RGB
Size: 300 dpi to size - see chart below

Please refer to the chart below for ad specifications:

Ad Size	Full page	Half page	Quarter page
Ad Specs	7"(w) X 5.25"(h) 300 dpi full color	3.5"(w) X 5.25"(h) 300 dpi full color	3.33"(w) X 2.5"(h) 300 dpi full color



About Crime Stoppers of Michigan

Over the last 30 years, our mission within the seven counties of Southeast Michigan that we serve is to provide an anonymous tip line for the reporting of vital information to help solve crime as well as the delivery of educational safety programs and information through our Center for Crime Prevention.

1-800-Speak-Up

The anonymous tip line has been a valuable tool to over 200 law enforcement agencies in Southeast Michigan. Providing help either to the victim, their family and/or the investigating agency, Crime Stoppers of Michigan reaches out to the public through television, posters, door hangers, press releases and a number of social media platforms. Over the last 30 years, tens of thousands of tips have been received and processed to the appropriate investigative agency. A number of these tips have provided crucial information leading to the arrest and conviction of the person(s) responsible. Tipsters are provided a five digit confidential code to be used in the event a reward is awarded.

Once a case has been “worked” by law enforcement with no resolution, the only option to move it forward is to seek information from the public. Often, Crime Stoppers provides the only viable option left for law enforcement, the victim, and/or their family.



CRIME STOPPERS 1•800•SPEAK UP ANONYMOUS CASH REWARDS	COMMUNITY IMPACT	CRIME STOPPERS CENTER FOR CRIME PREVENTION EDUCATION PREVENTION CONFLICT RESOLUTION
Over 3 million dollars in recoveries in the last 10 years	Participate and Educate the public about the Crime Stoppers program at 100's of events every year	
80% of tips received from suburbs	Supports over 200 local, state and federal law enforcement agencies.	
Have 10 community outreach programs	Assisting 1000's of families and victims	
Serving Seven Counties of southeast Michigan		



Supporting over 200 federal, state, county and local law enforcement agencies, this program has assisted in the arrest of a number of criminals who prey on the general public making our neighborhoods safer. So far in 2024, because of the arrests made due to tips, \$324,463 of recoveries were reported by law enforcement. This total includes guns taken off the streets, vehicles and cash recovered, and street value of drugs seized.





The Center For Crime Prevention

In addition to working with the public on solving crime, Crime Stoppers of Michigan works with community groups throughout Southeast Michigan providing programs and presentations focused on helping to identify potential crime risks and how to avoid becoming a victim.

The objective of the Center is to promote personal safety through education and resource information that includes topics such as prevention and detection of identity theft, senior scams, and sexual crimes. These articles are separated into subject matter for both students and parents.

The Crime Stoppers' YouTube channel delivers Crime Prevention information through presentations and educational videos to help ensure one's personal safety.

The speaker's bureau provides a variety of subject matter with experts available to neighborhood organizations, students groups, church groups, and community social groups addressing topics that include senior scams, active shooter, neighborhood watch, 1-800-Speak Up, human trafficking, and internet phishing scams.



Presentations also include Crime Stoppers of Michigan interviews on television and radio programs which air in the Southeast Michigan area.

Through the Center, information is shared using brochures and other written information highlighting safe behavior.

The Center for Crime Prevention supports other community based and law enforcement organizations throughout the State of Michigan and provides vital crime prevention information to citizens in Michigan.

A family support program is provided through the Center in partnership with Ascension Open Arms. Victims and/or their families gather together bi-monthly to support each other which includes presentations from mental health professionals providing coping and healing recommendations.

Crime Prevention research continues to be developed to further educate citizens in Southeast Michigan on how best to stay safe.

Crime Stoppers Program is a vital community partnership

- A partnership with over 200 law enforcement agencies
- A partnership with many activist programs
- A partnership with neighborhood and community group safety programs
- A partnership with the press and media
- A partnership with our faith based community
- A partnership with corporate leaders who have a vested interest in the safety of their loved ones and their employees

Collectively, these partnerships result in promoting safer communities throughout our region

THANK YOU TO OUR SPONSORS OF OUR 2023
CRIME STOPPERS CHILDREN'S CHRISTMAS PARTY!

Thank You To Our Sponsors!



THANK YOU TO OUR HOST OF OUR 2023
CRIME STOPPERS CHILDREN'S CHRISTMAS PARTY!





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