

CRIME PREVENTION PRESENTATIONS

Our **Speakers Bureau** initiative educates and empowers citizens from Southeast Michigan to "speak up" against crime in their community and how each person has the power to make an impact in their neighborhood. We provide in-person presentations, training, community events, and written material to a variety of audiences, including businesses, neighborhoods, religious groups, social clubs, and many others. Presentations and materials are available in English; select written materials are available in Spanish. The following is a menu of current [Crime Prevention Presentations](#) available to community members upon request.

- Crime Stoppers of Michigan 101: Who we are. What we do.
- Active Shooter Protocol: Run, Hide, Fight
- Fraud Against Seniors: "how not to be a victim."
- Human Trafficking
- Situational Awareness: Personal Safety at Home, in Public Places, in your Vehicle
- Tip Line Training to Law Enforcement

[Click here](#) to schedule a presentation for your community group or organization

CRIME PREVENTION TOPICS

- **Crime Stoppers of Michigan 101: Who we are. What we do.**

Since 1993, Crime Stoppers of Michigan has bridged the gap between the public and law enforcement by providing resources, communications, and community support to families affected by crime. Our goal is to continue to build stronger and safer communities by providing anonymous alternatives to contacting law enforcement directly. We encourage our citizens to safely "SPEAK UP" about crime, abuse, and animal abuse in our communities and schools. We promote social responsibility and hope to deter criminal activity by providing a secure alternative to silence by the anonymous reporting of crime, either by phone, or web.

Crime Stoppers of Michigan serves seven counties: **Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw,** and **Wayne**. Through Crime Stoppers' community outreach programs, we engage people in taking an active role in keeping their local communities safe, so that they may live, work and play without fear.

Goals of Presentation

- Crime Stoppers of Michigan mission
- Submitting a tip anonymously
- Our results
- Community Outreach programs and our services
- Safety Resource Center
- Ways to get involve and support our community

- **Active Shooter Protocol: Run, Hide, Fight**

An Active Shooter is an individual actively engaged in killing or attempting to kill people in a confined and populated area; in most cases, active shooters use firearms(s), and there is no pattern or method to their selection of victims.

Active shooter situations are unpredictable and evolve quickly. Typically, the immediate deployment of law enforcement is required to stop the shooting and mitigate harm to victims. Because active shooter situations are often over within 10 to 15 minutes, before law enforcement arrives on the scene, individuals must be prepared both mentally and physically to deal with an active shooter situation.

If you hear shots or if you witness an armed person shooting or threatening people (active shooter), immediately choose the best way to protect your life. Very quickly, make your best determination of what is occurring and which of the options below will provide the greatest degree of security for you employing the "RUN, HIDE, or FIGHT" protocol.

Goals of Presentation

- Reacting quickly when gunshots are heard and/or when a shooting is witnessed:
 - Evacuating the area
 - Hiding out
 - Acting against the shooter as a last resort
- Calling 911
- Reacting when law enforcement arrives
- Adopting the survival mindset during times of crisis

<https://ijpccincinnati.org/wp-content/uploads/2015/08/Human-Trafficking-Curriculum.pdf>

https://www.dhs.gov/xlibrary/assets/active_shooter_booklet.pdf

- **Fraud Against Seniors: "how not to be a victim."**

Often, seniors are specifically targeted for identity theft, scams, and abuse because criminals believe them to be an easier target, but with this presentation, older adults will have the information they need to protect themselves more effectively.

Many scammers target Americans ages 65 and older via emails and websites for charitable donations, online dating services, online auctions, buyer's clubs, health insurance, prescription medications, and health care.

Our Fraud Against seniors' presentation message of "how not to be a victim" description of our speaking points:

- Why are senior citizens a target of scams
- Why are these crimes often not reported
- Why is Michigan a target for senior citizen scams

SPECIFIC SCAMS COVERED (not limited to these topics)

- I.R.S. Phone Scam
- Other Phone Scams (emphasis on don't give personal information)
- Telemarketing Scams
- Lottery Scams (mostly done thru email)
- Craig's List
- Healthcare / Prescription scams
- Identity Theft Scams
- Door to Door sales

WHAT TO DO/ REPORTING

- Follow up with police
- Advise family
- Credit reporting agencies

▪ **Human Trafficking**

Human trafficking is the recruitment, harboring, transportation, provision, or obtaining of a person for labor or services through the use of force, fraud, or coercion for subjection to involuntary servitude, debt bondage, sex acts, sale of body organs, or slavery.

The topic of slavery often mentioned only in history books, is a major issue that still exists today. Known as human trafficking in today's society, it exists in our world, country, state, and city. The business of human trafficking has grown into an estimated \$32 billion industry where mainly women and children are trafficked. Across the world there are estimated to be 27 million victims who are trafficked; however, it is hard to pinpoint an exact number as many of these victims are kept secret. So who are these victims? From where do they come? What are the signs of human trafficking? How can we help? The following presentation is designed to develop awareness and to take action among the community, and hopefully eliminate this horrific evil.

Goals of Presentation

- Define "human trafficking" and other important terms
- Identify different types of human trafficking
- Understand what conditions have contributed to the problem of human trafficking
- Learn about human traffickers and how they operate
- Know how to guard against becoming victims
- Recognize signs of human trafficking and report these to parents, educators, and law enforcement

<https://ijpccincinnati.org/wp-content/uploads/2015/08/Human-Trafficking-Curriculum.pdf>

▪ **Situational Awareness: Personal Safety at Home, in Public Places, in your Vehicle**

It's an easy skill you can learn at home to improve your ability to identify potential threats, be more 'present' and be more aware of your surroundings.

With situational awareness, you will be able to heighten your observation, seize opportunities, become more present, and be a better strategic thinker. Learning situational awareness is one of the most important skills you can learn in life. Why? Because your brain is a super calculator capable of analyzing multiple scenarios, reactions, and hypotheticals using the environment around you. You need to go through the easy mental cues to analyze a situation or problem. Situational awareness can sound like military jargon, but its use reaches so much further than emergency and combat life.

Goals of Presentation

- What is Situational Awareness?
- Decision Making During Potentially High-Stress Situations
- Communication
- Physical and Mental stress
- Human Factors

https://www.osha.gov/sites/default/files/2018-12/fy15_sh-27666-sh5_SituationalAwareness.pptx

▪ **Tip Line Training to Law Enforcement**

We work closely with 200+ law enforcement agencies at the local, state and federal levels by publicizing information on unsolved cases and wanted fugitives. We do this by providing valuable crime-solving tools and resources, and, of course, by passing along critical tipster information to the appropriate law enforcement departments.

Goals of Presentation

- Crime Stoppers of Michigan introduction
- Types of crimes that can be reported
- How does the tip line works?
- How rewards and rewards court work?
- Services and resources available for law enforcement
- How to submit a case to Crime Stoppers of Michigan.