



Crime Stoppers of Michigan

18000 W. Nine Mile Rd. Suite 500,

Southfield, Michigan 48075

Impact – Southeast Michigan

2024

Organizational Summary

Entity Structure

501 (c) (3) corporation

Ownership Background

Alliance for a Safer Greater Detroit (owner)

Crime Stoppers of Michigan (www.1800speakup.org) has been in existence since 1993 as an independent organization

Management

Crime Stoppers of Michigan is managed by a volunteer Board of Directors (see attached - A) and administered by President & CEO Daniel J. DiBardino

Staff

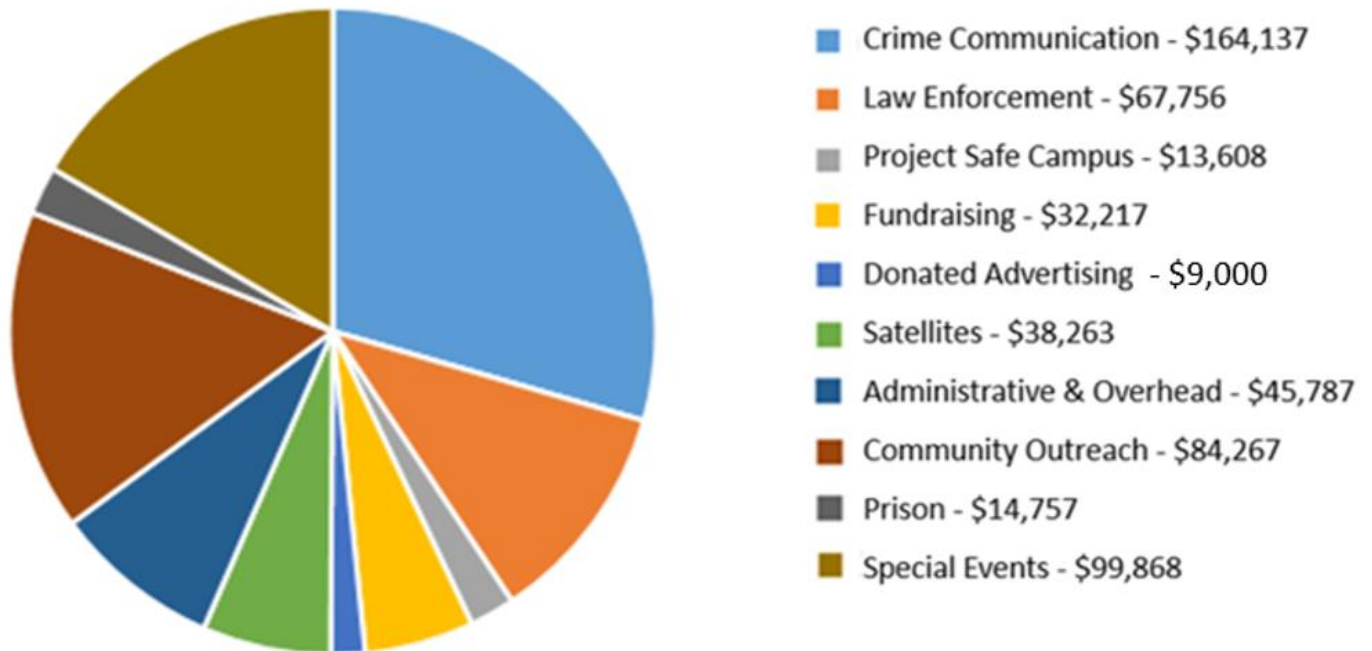
Crime Stoppers has 9 employees

Full-time – 1

Part-time – 8

Other – Volunteers from SE Michigan communities and Michigan Universities

2024 Expenses - \$569,660



Service Area

Wayne, Oakland, Macomb, Monroe, St. Clair, Livingston and Washtenaw counties

Mission Statement

To empower people to anonymously report crime through our **1-800 SpeakUp Program** supporting law enforcement by preventing and solving criminal activity while increasing safety through our **Center for Crime Prevention** in our neighborhoods, schools, churches, and businesses.

Deliverables

Crime Stoppers of Michigan provides citizens in the seven counties of SE Michigan an anonymous and safe method for reporting information on a host of crimes through the **1-800 SpeakUp Program** as well as delivering personal safety information through our **Center for Crime Prevention**.

Goals and Objectives

- Increase citizen involvement and cooperation which results in reducing the opportunity for crime to occur
- To furnish law enforcement with information on crimes and other criminal activity that they otherwise would not be able to obtain
- To prevent crime through public education
- Reduce and deter crime in the seven counties of Southeast Michigan
- To provide after-care for victims and their families

Service Operations

Either a Federal, State, County or local law enforcement agency and/ or a victim's family requests that Crime Stoppers of Michigan use their tools to get specific crime information to the general public with the objective of soliciting anonymous tips that may re-start a stalled investigation and/or provide enough details regarding a current case to facilitate an arrest.

In a number of cases information has been received regarding a criminal activity being planned.

All services provided by Crime Stoppers of Michigan are free of charge

Service Delivery/Public Awareness

Citizens are made aware of the services provided through nine community outreach programs provided to SE Michigan:

Crime Communication – Publicizing crime information to the public

Project Safe Campus – K-12 program specific to schoolchildren

Faith Based Outreach – Over 300 churches involved

Prison Outreach – 32 Michigan State Prisons / 6 County Jails

Law Enforcement Partnerships – Working with over 200 Federal, State, County and City agencies

Crime Prevention Presentations – Providing safety information to Neighborhoods, Social Groups, and other Organizations

Public Speakers Bureau – Introducing the 1-800 program to our citizens

Crime Victim and Family Support – Bi-monthly support group meetings

Community Groups Partnerships – With programs including Cease Fire, National Night Out, Thou Shall Not Kill, Open Arms, Detroit 300, Communities United for Progress, suburban Neighborhood Watch Groups, and social/community organizations throughout SE Michigan.

Competing Organizations

There is not another nonprofit in SE Michigan that supports crime prevention initiatives in the manner in which Crime Stoppers does.

Assets

Assets of Crime Stoppers of Michigan are derived from contributions from civic, corporate and law enforcement relationships, as well as yearly fund raising events.

Operating Budget

The 2024 operating budget was \$585,000. Of this only 8% is utilized for administration costs. The remaining 91% directly funds program delivery including cash rewards to tipsters

Program Outcomes

Crime Stoppers of Michigan works to impact crime reduction throughout SE Michigan by directly supporting crime prevention initiatives.

- Provides a safe vehicle for citizens to report crime/Alternative to silence
- Provides crime prevention information for citizens to remain safe
- Citizen's awareness reduces the opportunity for crime to occur
- Provides a vehicle for victims/families to seek help from the public
- Offers practical continual support to victims and/or their families
- Creates stronger community support of Law Enforcement
- Expedites Law Enforcement investigations by providing critical information
- Increases the possibility of arrest/capture
- Results in safer Neighborhoods/Communities
- Creating a healthier environment for business growth
- Reduces costs of Police/Courts/Jails/Prisons

Program Results:

Over the last six years, Crime Stoppers of Michigan has received over 43,000 anonymous tips through our 1800 SpeakUp Program, resulting in awarding approximately \$600,000. 60% of these tips involved information on crimes committed in the suburbs.

Tips and information received include crimes of stabbings, sexual assault, counterfeiting, drugs, armed robbery, missing persons, auto theft, wanted fugitives, animal cruelty, human trafficking, and homicides.

Citizens have a safe and secure method to help law enforcement solve crime in their communities.

Because of the investigations and arrests resulting from these tips, in 2024, \$424,756 of recoveries were reported by law enforcement. This total includes guns taken off the street, stolen vehicles recovered, cash, stolen property and street value of drugs seized.

Over the last ten years, the recovery total is \$2,973,550

Tips/Rewards from the Seven Counties of Southeast Michigan:

Year 2020	5,383	Cash Rewards Approved-	\$53,200
Year 2021	4,800	Cash Rewards Approved-	\$54,200
Year 2022	4,690	Cash Rewards Approved-	\$49,000
Year 2023	4,876	Cash Rewards Approved-	\$49,250
Year 2024	3,562	Cash Rewards Approved-	\$44,400

40% is information submitted through 1-800speakup are regarding crimes in the City of Detroit

60% is information submitted through 1-800speakup are regarding crimes in the suburbs

In 2023, less than 30% of rewards were picked up

Other Information

Crime Stoppers of Michigan has a part-time representative working in the homicide unit of the Detroit Police Department to ensure the continual flow of tip information

Service to other squads within the department are also provided

Between 2018 and 2023 Crime Stopper representatives and their volunteers have participated in over 1,200 community events and/or crime prevention presentations throughout SE Michigan

Crime Stoppers of Michigan is working in cooperation with the Detroit Police Department on the Detroit Rewards TV program

Over this same period, victims/their families and the law enforcement community were directly supported with the following:

- 2,100 victim/family support meetings/Referred to other supporting agencies
- 990 press conferences
- 1,100 news releases
- 215,200 printed posters
- 84,700 printed door hangers
- 5,000 news pieces covered by the media



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